

# LIGHTING A PATH FORWARD

THE 2025 MPC ANNUAL EVENT | ENGAGEMENT OPPORTUNITIES

**Tuesday, September 30, 2025**

The Hilton Grand Ballroom | 720 S. Michigan Ave., Chicago, Illinois

**VIP Reception:** 11:00 - 11:30 am CT

*By invitation only—includes Lead, Champion, and Presenting sponsors*

**General Registration:** 11:30 am CT

**Event Ends:** 1:30 pm CT

Please join Metropolitan Planning Council (MPC) for an afternoon of dialogue, celebration and collective action at our annual convening: **“Lighting a Path Forward.”**

Our current moment of political upheaval and change demands bold new ideas and approaches. The Chicago region is uniquely positioned to be an epicenter of policy innovation that advances an ambitious new growth agenda. MPC invites leaders and partners like you to join us for an afternoon of reimagining what regional growth can be, who should benefit from it, and how we can help Chicagoland light a path forward. Please join us to hear unique insights on how civil society can work together to grow our economy—across the built environment and many other dimensions—by more fully confronting racial and gender inequities holding us all back and lowering the costs of raising a family and running a business.



## Special Guest Facilitator

### Chris Hayes

*Emmy Award-winning Host, MSNBC “All In with Chris Hayes” and “Why Is This Happening?” The Chris Hayes Podcast*

Emmy Award-winning Host and two-time New York Times best-selling author Chris Hayes will facilitate a fireside chat with keynote speaker Ai-jen Poo. He will draw from experience interviewing political figures, journalists, writers, and academics to explore national and local trends, redefine what regional growth can mean, and highlight innovative ideas that can advance a regional economy that works for everyone.



## Keynote Speaker

### Ai-jen Poo

*President, National Domestic Workers Alliance*

*Executive Director, Caring Across Generations*

A next-generation labor leader, award-winning organizer, author, and a leading voice in the women’s movement. She is the president of the National Domestic Workers Alliance and the Executive Director of Caring Across Generations. Poo is a nationally recognized expert on the care economy and is the author of the celebrated book *The Age of Dignity: Preparing for the Elder Boom in a Changing America*.



## Champions of Change Honoree

### Christy George

*President and Chief Executive Officer, Illinois Economic Development Corporation*

A leader in global business development for the State of Illinois, former Executive Director of the Chicago 2024 Host Committee for the Democratic National Convention, and First Assistant Deputy Governor for Budget & Economy in Illinois Governor JB Pritzker’s office.

## 2025 Sponsorship Opportunities

	1 AVAILABLE			
	Presenting \$100,000	Champion \$50,000	Lead \$25,000	Benefactor \$10,000
Event Day Promotion				
Exclusive naming rights ("MPC Annual Event Presented by...")	●			
Speaking opportunity at event	●			
Access to exclusive VIP pre-event reception	8 guests	4 guests	2 guests	
Complimentary Valet Parking	8 passes	4 passes	2 passes	
Access to exclusive post-event roundtable/meal with MPC President & CEO	8 guests	4 guests	2 guests	
Recognition during opening remarks at event podium	●	●	●	
Recognition for one (1) Senior Executive on the Annual Event Host Committee	●	●	●	●
Recognition in printed event program	Quote (+ featured logo)	Prominent Logo	Large Logo	Logo
Recognition on digital signs at the event	Featured logo	Prominent Logo	Large Logo	Logo
Recognition on table number cards	Logo	Logo	Logo	Logo
Reserved seating placement	Front Row	Premium	Priority	Standard
Reserved tables (10 guests per table)	2	2	1	1
Pre-Event Print & Media Recognition				
Company profile in MPC's e-newsletter, The Catalyst, sent to over 15,000 unique subscribers	●	●		
Social media recognition post	Dedicated post	Dedicated post	Grouped post	Grouped post
Listing in all media materials and briefings	●	●	●	●
Recognition in email event communications	Featured logo	Prominent logo	Large Logo	Logo
Recognition on event web page	Featured logo	Prominent logo	Large Logo	Logo
Listing in Annual Report	●	●	●	●

## 2025 Tables & Tickets

### Table Host

**Table Host (standard): \$5,000**

- Standard reserved seating placement
- 1 Reserved table (10 guests per table)
- Listing recognition on event web page
- Listing in MPC Annual Report

### Tickets

**General Admission Ticket: \$500**

- Standard reserved seating placement

## REGISTRATION & PAYMENT INFORMATION

### Submit payment online.

Register and submit payment here:  
[bit.ly/2025-EventRegistration](http://bit.ly/2025-EventRegistration)

### Submit payment over the phone.

Contact Steven Quispe, MPC Director  
of Development, 312.863.6032.

### Submit payment by mail.

Please make checks payable to:  
Metropolitan Planning Council  
140 S. Dearborn St., Suite 1400  
Chicago, IL 60603

For more information on MPC event sponsorship or ACH payment, contact  
Steven Quispe, MPC Director of Development at [SQuispe@metroplanning.org](mailto:SQuispe@metroplanning.org).

*MPC is a 501(c)(3) organization and contributions are deductible as provided by law. Tax ID: 36-2382849*