



Metropolitan Planning Council (MPC) invites you to join us in commemorating our 90th Anniversary Year celebration in 2024. This pivotal year marks a significant milestone in MPC's legacy of driving impactful change within the built environment of the Chicago region.

Please consider supporting MPC's 90th Anniversary Year by sponsoring our **2024 Annual Event**. Together, let's pave the way for a more equitable future for all.

MPC 2024 ANNUAL EVENT  
**October 23, 2024**  
6 pm to 9 pm CT  
The Geraghty, 2520 S. Hoyne Ave, Chicago

The 2024 Annual Event, themed **Celebrating 90 Years Strong: MPC's Impact on Advancing Equity**, will illuminate key areas where MPC has diligently worked to reshape policies and practices, promoting fairness and inclusivity across diverse communities of the Chicago region. This event provides an opportunity for you to join with leaders from community, business, and government sectors as we celebrate MPC's impactful 90-year journey and establish the foundation for sustained progress in the future.

At our Annual Event, we will honor two remarkable individuals whose contributions have made a positive impact in our communities:

**90TH ANNIVERSARY COMMITTEE**

David A. Mook – Chair  
US Bank

Kyle Barnett

Paul C. Carlisle  
Wintrust

Polly Eldringhoff  
Peoples Gas

Linda Goodman  
Goodman Williams Group

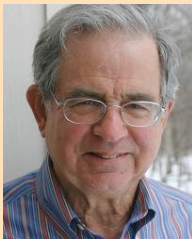
Elle Ramel  
GET Cities

Unmi Song  
Lloyd A. Fry Foundation

Bruce W. Taylor  
Taylor Investment Partners II

**HONOREES**

**Champions of Change Award**



**George A. Ranney, Jr.** will receive MPC's Champions of Change Award for his visionary leadership and unwavering commitment to civic progress. Mr. Ranney held positions including CEO of Chicago Metropolitan 2020, CEO of Prairie Holdings Corporation, General Counsel of Inland Steel, and Partner

at Mayer, Brown. Mr. Ranney has been a stalwart civic leader, advocating tirelessly for comprehensive regional planning initiatives and sustainable development. He has served on the Boards of numerous foundations, MPC, the University of Chicago, WTTW, and others.

**Community Impact Award**



**Leslé Honoré**, artist, poet, writer, and advocate is set to receive MPC's Community Impact Award for her diverse contributions to advancing social justice. Ms. Honoré currently serves as CEO of Urban Gateways, empowering youth through arts

programming. She has been instrumental in shaping equitable transit-oriented development in Chicago. Her poetry collection, "Fist & Fire," explores themes of social justice, reflecting real lives and voices. Through her art and activism, Ms. Honoré aims to amplify marginalized voices and bridge societal gaps.

**Join us and be part of the movement toward a brighter tomorrow!** Let's create a future where equity is at the forefront of our built environment, and everyone has access to the resources and opportunities they need to thrive.

## 90th Anniversary Sponsorship Opportunities

	Champion \$50,000	Lead \$25,000	Benefactor \$10,000	Patron \$5,000
<b>Annual Event Benefits</b>				
Invitation for two (2) guests to private VIP reception preceding event	•	•		
Recognition during opening remarks at event podium	•	•		
Recognition for one (1) Senior Executive on the Annual Event Host Committee to be featured on all collateral and at the event	•	•	•	
Recognition via signage during the event	Prominent Logo	Prominent Logo	Logo	Listing
Recognition in printed event program	Prominent Logo	Prominent Logo	Logo	Listing
Recognition on video screens during event	Prominent Logo	Prominent Logo	Logo	Listing
Reserved seating placement at the event	Premium	Preferred		
Tables (10 guests per table) at Annual Event	2	1	1	1
<b>Media Recognition</b>				
Company profile in MPC's e-newsletter, The Catalyst, sent to over 15,000 unique subscribers	•			
Spotlighted company social media post	•			
Listing in all media materials and briefings	•	•	•	
Email recognition in event communications sent to over 15,000 unique subscribers	Prominent Logo	Logo	Logo	Listing
Recognition on event web page	Prominent Logo	Logo	Logo	Listing
Listing in Annual Report	•	•	•	•

Yes, I am pleased to support MPC!

Choose one of the following sponsorship levels:

Champion \$50,000

Lead \$25,000

Benefactor \$10,000

Patron \$5,000

### REGISTRATION & PAYMENT INFORMATION

Download and email this completed form to Lorena Levy-Alonso, [lorena@thelarcgroup.com](mailto:lorena@thelarcgroup.com) or register and submit payment online: [bit.ly/2024-EventSponsor](https://bit.ly/2024-EventSponsor)

For more information on MPC event sponsorship or ACH payment, contact Steven Quispe, *Donor Relations Manager*, 312.863.6032 or [SQuispe@metroplanning.org](mailto:SQuispe@metroplanning.org).

Please make checks payable to: **Metropolitan Planning Council**  
140 S. Dearborn St., Suite 1400  
Chicago, IL 60603  
[metroplanning.org](https://metroplanning.org)