



Metropolitan Planning Council (MPC) invites you to join us in commemorating our 90th Anniversary Year celebration in 2024. This pivotal year marks a significant milestone in MPC's legacy of driving impactful change within the built environment of the Chicago region. Throughout this celebratory year, MPC has planned two public signature events leading up to our main Annual Event in the fall.

Please consider supporting MPC's 90th Anniversary Year by sponsoring our **2024 Annual Event** and our remaining signature event. Together, let's pave the way for a more equitable future for all.

MPC 2024 ANNUAL EVENT
October 23, 2024
6 pm to 9 pm CT
The Geraghty, 2520 S. Hoyne Ave, Chicago

The 2024 Annual Event, themed **Celebrating 90 Years Strong: MPC's Impact on Advancing Equity**, will illuminate key areas where MPC has diligently worked to reshape policies and practices, promoting fairness and inclusivity across diverse communities of the Chicago region. This event provides an opportunity for you to join with leaders from community, business, and government sectors as we celebrate MPC's impactful 90-year journey and establish the foundation for sustained progress in the future.

At our Annual Event, we will honor two remarkable individuals whose contributions have made a positive impact in our communities:

90TH ANNIVERSARY COMMITTEE

David A. Mook – Chair
US Bank

Kyle Barnett

Paul C. Carlisle
Wintrust

Polly Eldringhoff
Peoples Gas

Linda Goodman
Goodman Williams Group

Elle Ramel
GET Cities

Unmi Song
Lloyd A. Fry Foundation

Bruce W. Taylor
Taylor Investment Partners II

HONOREES

Champions of Change Award



George A. Ranney, Jr. will receive MPC's Champions of Change Award for his visionary leadership and unwavering commitment to civic progress. Mr. Ranney held positions including CEO of Chicago Metropolis 2020, CEO of Prairie Holdings Corporation,

General Counsel of Inland Steel, and Partner at Mayer, Brown. Mr. Ranney has been a stalwart civic leader, advocating tirelessly for comprehensive regional planning initiatives and sustainable development. He has served on the Boards of numerous foundations, MPC, the University of Chicago, WTTW, and others.

Community Impact Award



Leslé Honoré, artist, poet, writer, and advocate is set to receive MPC's Community Impact Award for her diverse contributions to advancing social justice. Ms. Honoré currently serves as CEO of Urban Gateways, empowering youth through arts programming.

She has been instrumental in shaping equitable transit-oriented development in Chicago. Her poetry collection, "Fist & Fire," explores themes of social justice, reflecting real lives and voices. Through her art and activism, Ms. Honoré aims to amplify marginalized voices and bridge societal gaps.

Join us and be part of the movement toward a brighter tomorrow! Let's create a future where equity is at the forefront of our built environment, and everyone has access to the resources and opportunities they need to thrive.

90th Anniversary Sponsorship Opportunities

	Champion \$50,000	Lead \$25,000	Benefactor \$10,000	Patron \$5,000
Annual Event Benefits				
Invitation for two (2) guests to private VIP reception preceding event	•	•		
Recognition during opening remarks at event podium	•	•		
Recognition for one (1) Senior Executive on the Annual Event Host Committee to be featured on all collateral and at the event	•	•	•	
Recognition on event invitation	Prominent Logo	Prominent Logo	Logo	Listing
Recognition via signage during the event	Prominent Logo	Prominent Logo	Logo	Listing
Recognition in printed event program	Prominent Logo	Prominent Logo	Logo	Listing
Recognition on video screens during event	Prominent Logo	Prominent Logo	Logo	Listing
Reserved seating placement at the event	Premium	Preferred		
Tables (10 guests per table) at Annual Event	2	1	1	1
Signature Event Benefits				
Verbal recognition during event program	•			
Recognition on event invitation	Prominent Logo	Logo	Logo	Listing
Recognition via signage during event	Prominent Logo	Logo	Logo	Listing
Recognition at event food and beverage stations	Prominent Logo	Logo	Logo	Listing
Number of Signature events included in sponsorship	2	1	1	1
Tickets per event	2	2	2	2
Media Recognition (for all events)				
Company profile in MPC's e-newsletter, The Catalyst, sent to over 15,000 unique subscribers	•			
Spotlighted company social media post	•			
Listing in all media materials and briefings	•	•	•	
Email recognition in event communications sent to over 15,000 unique subscribers	Prominent Logo	Logo	Logo	Listing
Recognition on event web page	Prominent Logo	Logo	Logo	Listing
Listing in Annual Report	•	•	•	•

Yes, I am pleased to support MPC!

Choose one of the following sponsorship levels:

Champion \$50,000

- Annual Event
- Zoning Event (*past*)
- Transit Event

Lead \$25,000

Includes Annual Event and Transit signature event:

- Annual Event
- Transit Event

Benefactor \$10,000

Patron \$5,000

Deadline: **August 16**

includes recognition in the event invitation

REGISTRATION & PAYMENT INFORMATION

Download and email this completed form to Lorena Levy-Alonso, lorena@thelarcgroup.com or register and submit payment online: bit.ly/2024-EventSponsor

For more information on MPC event sponsorship or ACH payment, contact Steven Quispe, *Donor Relations Manager*, 312.863.6032 or SQuispe@metroplanning.org.

Please make checks payable to: **Metropolitan Planning Council**
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