



BOARD OF GOVERNORS

June 26, 2024

Paul C. Carlisle, Board Chair



Board of Governors| June 26, 2024

Today's Objectives

- Welcome
- Approval of Minutes (March 20, 2024)
- Financial Updates, Approval of Audit
- Executive Search Update
- Interim President's Updates
- Programmatic Updates | Breakout
 - Discussion
- Executive Session



Financial Updates

Greg Gurley, COO
and
Ramiro J. Atristain, Treasurer



2024 Year-to-Date Report

2024 Operating Budget Metropolitan Planning Council		
REVENUE	2024 Budget	2024 YTD through 5/31/24
Fundraising		
Corporate	995,410	451,862
Foundations	2,380,410	1,306,500
Individuals	385,410	85,777
Government	260,000	100,000
Sub-Total: Fundraising	4,021,230	1,944,139
Other		
Spending Policy Allowance Investment in Strategic	485,000	300,000
Investment in Strategic Plan	115,000	0
Use of cash balance		
In-Kind Income	90,000	5,344
Total Revenue	4,711,230	2,249,483
EXPENSE	2024 Budget	2024 Actuals YTD through 5/31/2024
Personnel	3,335,827	1,056,241
Contract Workers & Professional Fees	319,975	184,386
Publications, Web	159,067	35,477
Publication Postage / Mailing Service		0
Events & Meetings	207,150	26,686
Travel	72,750	3,139
Other Program Costs	1,500	11,339
Occupancy Costs	408,260	168,693
Office Expenses	206,701	150,229
Sub-Total: Operations Expense	4,711,230	1,636,190
A/R Write Off		
In-Kind Expense		
Total Expense	4,711,230	1,636,190

Balance Sheet Metropolitan Planning Council

	12/31/2022	5/31/2024
Net Assets	14,868,802	18,545,499

2023 Audit Review and Approval



METROPOLITAN PLANNING COUNCIL

Financial Statements For Approval

December 31, 2023 and 2022



Governance Updates

*Julian Posada
Co-Chair*

*Executive Search
Update*

Governance | Executive Search Update



President & CEO
Metropolitan Planning
Council

Chicago, Illinois





Interim President's Updates

Chris Conley

- 
- *Organization*
 - *Communications Update*
 - *Board and Funder Outreach*
 - *Development Update*

Interim President's Updates

- Organization
- Development Update
- Communications Update

Development | Overview

2024 Financial Snapshot

Campaign	Total Received	Total Pledged	Pipeline	Goal ▲	Progress	Gap
2024 Foundation	\$1,100,000	\$1,560,000	\$565,000	\$2,380,410	66%	\$-820,410
2024 Corporate	\$287,539	\$626,735	\$235,000	\$995,410	63%	\$-368,675
2024 Individual	\$65,305	\$85,330	–	\$385,410	22%	\$-300,080
2024 Government	\$5,000	\$100,000	–	\$260,000	38%	\$-160,000
Rollup (Total)	\$1,457,844	\$2,372,065	\$800,000	\$4,021,230	59%	\$-1,649,165

Development | Overview



Total Raised

\$681,980

\$396,000
Funds Received

Sponsors

35

Donors

1

Opportunities

223

Sponsorship Revenue

\$680,980

In-Lieu Contribution ...

\$1,000

Ticket Revenue



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Interim President's Updates

- Organization
- Development Update
- Communications Update



THANK YOU



Programmatic Updates

Kendra J. Freeman
Vice President of
Programs &
Strategic Impact
And
Dan Cooper, Director



- *MPC Principals for Major Development | Overview*
- *Breakout Session*

Use of Public Money Must Be Scrutinized

1. Given the current financial constraints of the City's budget, extra scrutiny is required in the use of public money for major developments

- We do not support using public money for developments that have a clear track record of not generating a return on investment for the public
- Realistic economic assessments of ROI must be conducted, along with a full and accurate determination of all costs
- Detailed information on proposed funding and spending breakdowns must be provided, including but not limited to how much going to open space vs. parking

Align with Chicago's citywide plans & ordinances

2. Ensure that new major development projects align with Chicago's citywide plan & other existing plans and ordinances

- The City should apply its new Sustainable Development Policy and updates to Planned Development process to ensure alignment with city's planning goals and current best practices
- Developments should align to ETOD principles and center public and active transportation options to promote sustainable access and land use, including improvement of services, leveraging existing assets, and developing new pedestrian and bicycle corridors
- Developments near the Museum Campus should align with Vision for a Reimagined Museum Campus
- Developments should align with Connected Communities Ordinance and 2022 Climate Action Plan—development with minimal parking, reducing permeable surfaces

Ensure surrounding neighborhoods have a voice

3. There must be robust community engagement processes with surrounding neighborhoods: communities impacted by new facilities must have a central voice in their development

- Decision-makers must consider the economic, social and environmental impacts of any major development in authentic and meaningful partnership with community starting with those that may be the most impacted.

Develop and Use Community Benefit Agreements

4. Public funding is appropriate for some large-scale developments, as long as investments are used to leverage and explicitly advance sustainability, equity, and wealth building for Chicagoans

- Developments should prioritize opportunities to catalyze support for South and West side businesses to open new locations and prioritize BIPOC contracting for construction and operations.
- Public dollars should prioritize transit capacity and infrastructure improvements, as well as green building, nature-based, and decarbonization solutions.
- CBAs should be executed: Should consider transportation, pedestrian orientation, urban design, and green design

Increase Open Space and Public Access to Waterways

5. Developments should maximize open space and public access to provide recreational and environmental benefit along Chicago's waterways

- Multipurpose recreational space should be prioritized instead of parking
- Naturalized edge along riverfront should be maintained for both ecological and human value

Respect the Lakefront Protection Ordinance

6. In accordance with the Lakefront Protection Ordinance of 1973, the lakefront should remain free from new development

- MPC was instrumental in passing this ordinance, which preserved the lakefront for public use, and MPC must continue to support its tenets
- Naturalized edge along the lakefront should be maintained for both ecological and human value

Discussion Questions

1. As we build out guiding principles to communicate our values and ground how we respond to major/ catalytic development, how do these resonate? What is missing?
2. How can we use guiding principles to proactively communicate our values, demonstrate thought leadership and encourage innovative solutions to current development challenges?

BREAK OUT

Adjourn to Executive Session