

# Metropolitan Planning Council

## Board of Governors Meeting Minutes

Wednesday, March 29, 2023

<b>Where: Hybrid</b>	<b>In-Person   12:00 pm</b> MPC   140 S. Dearborn  <b>Virtual   12:00 pm</b> Zoom
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### Members in attendance:

Bernard Loyd (in-person)	Laritza Lopez (Virtual)
Christopher Burke (Virtual)	Linda Goodman (in-person)
Ciere Boatright (Virtual)	Matthew Reilein (Virtual)
Darlene Oliver (in-person)	Melissa Washington (Virtual)
Daryl Newell (Virtual)	Nedra Fears (Virtual)
Dave Mook (Virtual)	Paul Carlisle (Virtual)
David Williams (Virtual)	Polly Eldringhoff (Virtual)
Eileen Chin (in-person)	Ramiro J Atristain-Carrión (Virtual)
Elle Ramel (Virtual)	Sameer Patel (Virtual)
Ellen Carnahan (in-person)	Todd Brown (Virtual)
Erica Marquez Avitia (Virtual)	Zena Diggs (Virtual)
Julian Posada (in-person)	

### Guests in attendance:

Sharmila Rao Thakkar - Consultant

### Staff in attendance:

Alec Singer	Kendra Freeman
Audrey Wennink	Kimberly Johnson
Carolina Macias	Kris Tiongson
Chandra Christmas-Rouse	Laura Reilly
Christina Harris	Lewis McVey
Dan Cooper	Morgan Murphy
Greg Gurley	Ryan Wilson
Hugo Coronado	Shira Zisook
Justin Williams	

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**Welcome: 12:06 pm** *Chair Carlisle* welcomed MPC board members to the first quarter hybrid board meeting. *Carlisle* noted that there will be a virtual option for all board meetings. However, post-pandemic, it would be great if everyone could join us in person in the future.

*Carlisle* highlighted the agenda for today's meeting:

- President's Report
- Financial Updates
- Development and Communications Updates
- Programmatic Updates
- Governance Updates (Executive Session)

*Chair Carlisle* asked for a motion to approve the December 13, 2022, meeting minutes. Member Atristáin-Carrión moved to approve. Member Diggs seconded. None opposed – Minutes were approved as presented.

## **President's Report:**

*Darlene O. Hightower, President & CEO*

*Hightower* provided a high-level President's update:

Staffing updates – Shira Zisook, the new Operations Manager who will be supporting our HR, IT, and finance work, started in January 2023. We've also hired Rogelio "Steven" Quispe, who will start as MPC's Donor Relations Manager in April. Steven will support our fundraising efforts, specifically our corporate and individual donor management.

Strategic plan update – The internal staff committee has been doing an amazing job to help us think through what the Institute of Education and Training will ultimately look like. We are focusing on potential content for the Institute and how we can build off of our existing core work. We received a small grant from The Field Foundation to support a consultant to assist with building out the Institution. One strategic plan element is hiring a VP of Policy and Advocacy. A job description has been drafted for the VP position which will be shared with senior leadership and directors to get their feedback. The job posting for this role will occur mid-year.

Cultivation Events/Upcoming events - A Leaders Breakfast on April 13th, hosted by Board Chair Paul Carlisle, will engage a small group of business leaders to discuss how MPC can better engage the business community. Discovering MPC, an exclusive event for Executive Leaders on May 24<sup>th</sup>, hosted by McDonald's Corporation, will introduce new people to our organization.

Board Engagement – *Hightower* thanked all Board members who participated in the Board survey and the members who completed 1:1 conversations with Hightower and the Development team. During the 1:1 conversations, we talked about the Year of the Board and how members want to be engaged with MPC going forward.

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## **Financial Updates:**

*Ramiro J. Atristain-Carrion, Treasurer, and Gregory Gurley, COO*

*Greg Gurley* provided a high-level overview and summarized the 2022 operating budget. He noted, revenue was behind projections and expenses were lower than projected. Total budgeted revenue \$4,857,254; total 2022 YTD Revenue Actuals \$3,859,173; total budgeted expenses \$4,987,806; total 2022 YTD Expense Actuals \$3,302,737; Net Assets at 12/2021 \$19,790,219 and Net Assets at 12/2022 \$14,868,802. MPC did not take the 2021 \$500k spending transfer. Gurley also noted that MPC's Audit for 2022 began this month, March 2023. We will work closely with the Auditors over the next three months, with expected completion by June 2023. A brief summary of the balance sheet was provided.

*Member Diggs* asked about budget actuals around corporate and individual fundraising and the successes we had on foundation fundraising. Treasurer *Atristain-Carrion* noted that Corporate fundraising goals were over \$1mil with actuals coming in at \$800k. Individual fundraising goals were around \$700k, and actuals at \$220k. Foundation fundraising goals were \$1.9mil and the actuals were \$2.5mil. A brief discussion ensued around Executive Advisors and Individuals who did not engage during our Annual Event or fulfill pledges for 2022 that contributed to the shortfall. Hightower noted a large component of the Corporate budget that was put in place for 2022, relied heavily on Executive Advisors' contributions. Strategies are under review and continuing on how to develop the best model of engaging Executive Advisors going forward. We've had several Executive Advisors who re-engaged at the end of December.

## **Development and Communications Update:**

*Laura Reilly, VP of Philanthropy and Communications*

*Reilly* provided a high-level summary for Board giving for 2022. Reilly noted, 67% of Board members made a personal gift to MPC and 33% did not give a personal gift; 15% of companies with an employee on MPC's Board contributed (outside of the Annual Event) and 23% of Board members did not make any personal or a corporate gift (including the Annual Event). We are grateful to all those who were able to contribute. Matt Altstiel provided a brief summary of MPC's Fundraising Snapshot for 2023. To date, we are at 46% of our Fundraising goal of \$2mil.

*Reilly* provided an overview of Board Engagement 1:1 meetings and Board engagement strategies. She noted that during these meetings, 5 Board members offered to host an MPC event; all Board members have received follow-up emails regarding strategies and action items; and as an action item – all Board members have agreed to invite at least 5 individuals (corporate executives) within their networks to the "Intro to MPC" event in the Spring.

MPC's Annual Event will be held on September 20, 2023, at The Geraghty. Two awards will be presented this year. We will recognize business and community leaders who are making extraordinary civic contributions focused on areas of social, environmental, and economic responsibility within the built environment. One award acknowledges those who are champions of equitable change. We are also introducing a new Community Impact award that honors grassroots, community leaders who work to empower residents and communities, to advocate for resilience and equity in the built environment.

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The two tentative honorees are; the Champions of Change Award, Quintin E. Primo, founder and executive chairman of Capri Investment Group, and the Community Impact Award, Tonika Lewis Johnson, photographer and social justice artist, and the Creative Executive Officer of Folded Map.

An “Intro to MPC” event will be held on May 24<sup>th</sup>, hosted by Ian Borden, Executive Vice President, and CFO at McDonald’s Corporation.

*Reilly* provided a brief overview of MPC’s new Brand Platform.

## **2022 Programmatic & Policy Updates:**

*Kendra Freeman, VP of Programs*

*Kendra Freeman* provided an overview of the Programmatic quarterly reporting and MPC’s North Star Outcomes Mapped to Pillars. The main change in the dashboard is that the programs are now coordinated by our Pillar areas. We are now reporting on the 6 priority projects for MPC. We developed the North Star Outcomes in 2021 and refined them in 2022, mapping them to our Pillars. As we map our North Star goals, we think about how we also map incremental change that we’re seeing within 1-3 years, which led to deeper discussions about how we think about our KPIs and measuring impact. *Dan Cooper* provided a high-level overview of Measuring Impact and Key Performance Indicators. Cooper asked Board members to follow up with Kendra or himself to provide feedback on Impact and KPIs.

*Justin Williams* gave a brief update on MPCs engagement outreach related to the 2023 Chicago Municipal election. We have completed pre-election outreach to engage Alderpersons in MPC trainings and we’ve developed the Mayoral briefing book which was provided to the final candidates. The briefing book highlights 14 detailed recommendations for the next Mayor to create a more equitable built environment in Chicago. MPC, the Latino Policy Forum, and other CBOs hosted “Conversations with the Mayoral Candidates” event, held on March 20<sup>th</sup>. The event brought both Mayoral candidates together at the Chicago History Museum to talk about their plans for Chicago through the lens of the future of black and brown residents of Chicago.

## **Governance Committee Update:**

*Matthew Reilein, Co-Chair*

**The meeting adjourned to Governance Committee Executive Session at 12:57 pm.**