

Metropolitan Planning Council

Infrastructure Week 2015 in Chicago

Broke, Broken and Out of Time

Wednesday, May 13
8:00 a.m. to 1:30 p.m.

Union League Club of Chicago
65 W. Jackson Blvd.
Chicago

HBO's satirical news magazine *Last Week Tonight with John Oliver* recently skewered America's lackadaisical attitude toward infrastructure with his wit and the sobering facts—such as that the World Economic Forum ranked our nation behind 15 others, including Iceland and Spain, for overall infrastructure quality. Locally, the not-so-funny truth is that Chicago-area water pipes leak enough each week to overflow the Willis Tower and one in three Illinois roads will be in poor condition if the General Assembly does not approve dedicated funding for infrastructure investment this session.

For those of us, like Oliver, who realize infrastructure is “actually pretty fascinating”—that roads, buses, trains, bike lanes and sidewalks are the very paths to commerce, education and life; water mains are literally lifelines—the urgent challenge is to overcome the public's blasé mindset and identify new ways to renew and rebuild our aging infrastructure. Because when infrastructure fails, as we are allowing it to do with the unrelenting march of time and willful underinvestment, it's not funny at all—indeed, it can be tragic.

Join the Metropolitan Planning Council, Brookings Metropolitan Policy Program and the Public Affairs Committee of the Union League Club of Chicago for **Broke, Broken and Out of Time**, a half-day forum where policy makers, elected officials and thought leaders will come together to identify how Illinois can finance, build, deliver and maintain world-class infrastructure. This forum is part of **Infrastructure Week 2015**, a series of national events.

Discussion topics will include the **Accelerate Illinois** campaign to improve statewide transportation investment, innovations in water supply management, and what Chicago and Illinois can do to deliver improved infrastructure. Confirmed speakers include:

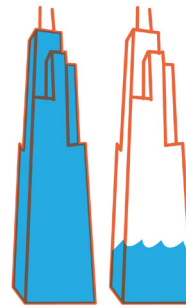
- Randy Blankenhorn, Secretary, Illinois Dept. of Transportation
- Rachel Cortez, Vice President, Moody's Investors Service
- Susan Hedman, Regional Administrator, United States Environmental Protection Agency
- Robert Puentes, Senior Fellow, Brookings Metropolitan Policy Program
- Divya Shaw, Director of Transaction Finance, Infrastructure Ontario

General admission tickets are \$75, and breakfast and lunch are included. Seating is limited, so registration is required at metroplanning.org/infrastructure2015.

See reverse for details on event sponsorship.



B | Metropolitan Policy Program
at BROOKINGS



Every week,
Chicago-area pipes
leak and lose
1.3 Willis Towers
full of water.

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About Infrastructure Week

Infrastructure Week is a national series of high-profile events, advocacy initiatives and publicity to highlight why and how we must overcome the challenges facing America's critical infrastructure assets. Convened by leading organizations representing America's business, labor and policy-making communities, Infrastructure Week galvanizes a broad coalition of stakeholders to support strengthening America's infrastructure investment.

B | Metropolitan Policy Program
at BROOKINGS

Infrastructure Week 2014 united more than 30 organizations at more than 20 events in Washington D.C. and across the country, providing a backdrop for major infrastructure announcements by the President, Secretary of Transportation and other key federal officials. Infrastructure Week 2015 in Chicago will build upon significant momentum—including the Accelerate Illinois campaign for state transportation investment—to rebuild and renew America's infrastructure.

Sponsorship benefits

MPC has a track record of hosting valuable forums to discuss critical issues, share best practices and generate ideas that improve our region. Infrastructure Week 2015 is an opportunity for extensive local and national visibility for sponsors, showcasing their commitment to making metropolitan Chicago a better place to live and work.

Lead sponsorship – \$10,000

- 10 complimentary event tickets
- Introductory remarks or other mutually agreed upon speaking role at the event
- VIP table and seating with event speakers
- Company logo on all event materials
- Company recognition on event signs, table signs and video screens

Benefactor sponsorship – \$5,000

- 5 complimentary event tickets
- VIP seating
- Company logo on all event materials and signs

Patron sponsorship – \$2,500

- 2 complimentary event tickets
- Company name on all event materials

All sponsors will receive the following:

- Recognition on event invitations emailed to MPC's list of 10,000 recipients, including many Chicagoland business and civic leaders; recognition on MPC's event webpage and all printed event collateral.
- Recognition on MPC's blog, which attracted more than 55,000 unique visitors in 2014 and on MPC's website, which received more than 120,000 visits. Sponsoring organizations also may participate in post-event promotion, including contributing a guest blog post or other outreach.
- Mentions on MPC's social media channels, including Twitter (10,000+ followers among all MPC-affiliated accounts), Facebook (2,000 likes) and YouTube (which features an archive of past events and has nearly 90,000 total views).

For information on sponsorship, please contact Scott Farley at sfarley@metroplanning.org or 312 863 6010.