

# Metropolitan Planning Council Executive Advisor Membership



*Executive Advisor, Robert Frentzel (R), and MPC board member, Kyle Barnett (L)*



*MPC Board Chair Paul Carlisle and MPC CEO & President Darlene Hightower speak at MPC leadership breakfast*

## Leaders Unite for Civic Change

MPC Executive Advisors is a prestigious executive-level membership group focused on connecting corporate and civic leaders to issues that matter most to the Chicago region. Through membership, Executive Advisors lend their voices to empower dynamic thought leadership and action to help MPC advance policy and drive systemic change toward a more racially equitable and economically just Chicago region.

Executive Advisor membership unites influential executives in conversation around transformative civic change. By joining this group, corporate leaders can contribute to the vitality of the Chicago region through engagement in intimate conversations with regional and global impact leaders. Executive Advisors also have unique access to experts who specialize in strengthening corporate environmental, social and governance impact in the Chicago region and beyond.

## Shared Expertise and Vision Make a Significant Impact

Executive Advisors share their unique leadership perspectives to help shape the economic and civic vibrancy of the Chicago region. These unique perspectives bring value and depth to each critical issue. Executive Advisors share their expert opinions from such fields as real estate development, corporate finance, law, tech, community-centered entrepreneurialism, communications, and more. These important perspectives create dynamic conversations around equitable civic change.

## Executive Advisor Membership Benefits

Executive Advisor membership includes C-suite leaders, senior-level executives, and civic leaders who are interested in using their voices to influence and promote change in the Chicago region. As they share resources and ideas, Executive Advisors benefit from group membership in the following ways:

- Executive Advisors and their companies will be listed on MPC letterhead, named in MPC's Annual Report, on the MPC website, and identified in materials distributed to corporate partners and donors.
- Exclusive invitations to intimate discussions featuring notable civic and business leaders.
- One-of-a-kind experiences like behind the scenes tours and briefings from prominent speakers on timely topics.
- Opportunity to connect with other business leaders who have the same philanthropic and urban planning interests.
- Private issue briefings and round-table discussions with dynamic leaders and MPC experts.
- Access to all MPC in-person and virtual events, workshops, panels, and seminars.
- Exclusive discussions on strengthening corporate environmental, social and governance impact.

## Executive Advisor Membership Commitment

An Executive Advisor membership is an investment in the future of the Chicago region.

- Executive Advisors make a \$15,000 annual investment to support MPC's partnership with communities, businesses, and governments. This investment guarantees a place to provide thought leadership that will influence and guide MPC's work to improve the Chicago region.
- There are no required meetings or time commitments. Rather, Executive Advisors are encouraged to meet, when available, to engage in thought-inducing conversations that help drive MPC's work.

## About MPC

Metropolitan Planning Council (MPC) is an independent planning and policy organization working to address regional built environment issues through a racial and economic justice lens. MPC partners with communities, businesses, and government to advance policy and drive systemic change toward a more racially equitable and economically just Chicago region. MPC is committed to shaping a Chicago region where every community is valued, every person has a voice, and every neighborhood thrives.